

Press

Viessmann sets new standards: Flexible installment purchase model introduced for heat pumps

Allendorf (Eder), Germany, April 22, 2024 – [Viessmann Climate Solutions](#), a globally leading provider of efficient and systemic climate (heat, water, and air quality) and renewable energy solutions, is now offering its users a groundbreaking installment purchase model for heat pumps. This new financing option, in the form of installment payments, not only includes full eligibility for subsidies of up to 70% according to the current subsidy programs of the KfW banking group but also offers a comprehensive 10-year maintenance package. Viessmann Climate Solutions is part of the Carrier Global Corporation (NYSE: CARR), a globally leading provider of intelligent climate and energy solutions.

The new worry-free installment purchase model, offered under the name "Viessmann Wärme+Strom" in addition to the "[Viessmann Rent](#)" option, aims to facilitate the transition to environmentally friendly heating systems for users and provide German households with a sustainable solution. With Viessmann Wärme+Strom, it is possible to offer customers modern and efficient climate solutions from a single source at fixed monthly rates, including a comprehensive service package. And all this at zero euros acquisition cost; users only pay a predictable monthly rate, inclusive of all maintenance services such as installation, warranty, maintenance, and repairs. More service and convenience is not possible!

"This flexible installment purchase offer is a milestone on the way to a greener future," says Sebastian Bach, Managing Director of Viessmann Solutions & Services GmbH. "We want to enable every household to actively participate in the energy transition. By combining eligibility for subsidies with financial flexibility and a comprehensive maintenance package, we are setting new standards in the industry."

The benefits of the new worry-free installment purchase model at a glance:

- ✓ **Up to 70% subsidy:** Customers benefit from the maximum government subsidy through the KfW banking group, significantly reducing the financial burden.
- ✓ **10 years installment purchase including maintenance guarantee:** A fixed monthly rate over 10 years for the heat pump facilitates budget planning. In addition,

Press

Viessmann Wärme+Strom guarantees all necessary repairs and maintenance for this period at no additional cost.

- ✓ **Flexible financing:** Customers can determine the amount of their down payment themselves to adjust the monthly installments. It is possible to shorten the term or further reduce the installments at any time through special repayments without penalties.
- ✓ **No pre-financing of the subsidy amount:** Viessmann Wärme+Strom takes over the pre-financing until the subsidy funds are disbursed. Long waiting times for the disbursement of government subsidies are eliminated!
- ✓ **Simple and fast:** Thanks to the video identification process and straightforward credit check, the installment purchase agreement can be concluded quickly and conveniently online.
- ✓ **No mortgage or Schufa entry**
- ✓ **No residual value at the end of the contract term:** At the end of the term, the heat pump belongs to the customer without any additional costs being charged to them.

For more information on Viessmann Wärme+Strom, visit the website viessmann.de/waerme-strom-mieten.

For further questions, please contact:

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About Viessmann Climate Solutions

Founded in 1917 as a heating technology manufacturer, Viessmann Climate Solutions is now a globally leading provider of efficient and systemic climate (heat, water, and air quality) and renewable energy solutions. The integrated Viessmann Climate Solutions portfolio seamlessly connects products and systems through digital platforms and services to create a comprehensive climate and energy solution, providing a safe and reliable comfort climate for users. Viessmann Climate Solutions is part of the Carrier Global Corporation, a globally leading provider of intelligent climate and energy solutions that will be relevant for people

Press

and our planet in the future. More information at
<https://www.viessmann-climatesolutions.com/>



Picture 1: With the Viessmann Wärme+Strom service, users can receive modern and efficient climate solutions at predictable monthly rates, including an extensive service package.

Photo: Viessmann Climate Solutions